Empire Company Limited
Head Office:
115 King St.
Stellarton, Nova Scotia
BOK 150
Telephone: (902) 755-4440
Fax: (902) 755-6477
www.empireco.ca

Investor Relations and Inquiries
Shareholders, analysts, and investors should direct their financial inquiries or requests to:
Stewart H. Mahoney, CFA
Vice President, Treasury & Investor Relations
E-mail: investor.relations@empireco.ca

Communication regarding investor records including changes of address or ownership, lost certificates or tax forms, should be directed to the Company's transfer agent and registrar, CIBC Mellon Trust Company.

Affiliated Company Web Addresses
www.sobeyscorporate.com
www.empiretheatres.com

Shareholders’ Annual General Meeting
September 10, 2010, at 11:00 a.m. (ADT)
Empire Studio 7 Cinemas
610 East River Road
New Glasgow, Nova Scotia

Stock Exchange Listing
The Toronto Stock Exchange

Stock Symbols
Non-Voting Class A shares – EMP.A
Preferred shares: Series 2 – EMP.PR.B

Average Daily Trading Volume (TSX:EMP.A)
115,813

Dividend Record and Payment Dates for Fiscal 2011

<table>
<thead>
<tr>
<th>Record Date</th>
<th>Payment Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 15, 2010</td>
<td>July 30, 2010</td>
</tr>
<tr>
<td>October 15, 2010*</td>
<td>October 29, 2010*</td>
</tr>
<tr>
<td>January 14, 2011*</td>
<td>January 31, 2011*</td>
</tr>
<tr>
<td>April 15, 2011*</td>
<td>April 29, 2011*</td>
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</tbody>
</table>

*Subject to approval by Board of Directors

Outstanding Shares

<table>
<thead>
<tr>
<th>Class</th>
<th>Shares</th>
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</thead>
<tbody>
<tr>
<td>Non-Voting Class A shares</td>
<td>34,197,498</td>
</tr>
<tr>
<td>Class B common shares, voting</td>
<td>34,260,763</td>
</tr>
</tbody>
</table>

Transfer Agent
CIBC Mellon Trust Company
Investor Correspondence
P.O. Box 7010
Adelaide Street Postal Station
Toronto, Ontario
MSC 2W9
Telephone: (800) 387-0825
Email: inquiries@cibcmellon.com

Bankers
Bank of Montreal
Bank of Nova Scotia
Bank of Tokyo-Mitsubishi
Canadian Imperial Bank of Commerce
National Bank of Canada
Rabobank
Royal Bank of Canada
TD Bank Financial Group

Solicitors
Stewart McKelvey
Halifax, Nova Scotia

Auditors
Grant Thornton, LLP
New Glasgow, Nova Scotia

Multiple Mailings
If you have more than one account, you may receive a separate mailing for each. If this occurs, please contact CIBC Mellon Trust Company at (800) 387-0825 to eliminate the multiple mailings.