

**Empire Company Limited**

Head Office:  
115 King St.  
Stellarton, Nova Scotia  
B0K 1S0  
Telephone: (902) 755-4440  
Fax: (902) 755-6477  
www.empireco.ca

**Investor Relations and Inquiries**

Shareholders, analysts, and investors should direct their financial inquiries or requests to:

Stewart H. Mahoney, CFA  
Vice President, Treasury & Investor Relations  
E-mail: investor.relations@empireco.ca

Communication regarding investor records including changes of address or ownership, lost certificates or tax forms, should be directed to the Company's transfer agent and registrar, CIBC Mellon Trust Company.

**Affiliated Company Web Addresses**

www.sobeyscorporate.com  
www.empiretheatres.com

**Shareholders' Annual General Meeting**

September 10, 2010, at 11:00 a.m. (ADT)  
Empire Studio 7 Cinemas  
610 East River Road  
New Glasgow, Nova Scotia

**Stock Exchange Listing**

The Toronto Stock Exchange

**Stock Symbols**

Non-Voting Class A shares – EMP.A  
Preferred shares: Series 2 – EMP.PR.B

**Average Daily Trading Volume (TSX:EMP.A)**

115,813

**Dividend Record and Payment Dates for Fiscal 2011**

| Record Date       | Payment Date      |
|-------------------|-------------------|
| July 15, 2010     | July 30, 2010     |
| October 15, 2010* | October 29, 2010* |
| January 14, 2011* | January 31, 2011* |
| April 15, 2011*   | April 29, 2011*   |

\*Subject to approval by Board of Directors

**Outstanding Shares**

As of June 25, 2010

|                               |            |
|-------------------------------|------------|
| Non-Voting Class A shares     | 34,197,498 |
| Class B common shares, voting | 34,260,763 |

**Transfer Agent**

CIBC Mellon Trust Company  
Investor Correspondence  
P.O. Box 7010  
Adelaide Street Postal Station  
Toronto, Ontario  
M5C 2W9  
Telephone: (800) 387-0825  
Email: inquires@cibcmellon.com

**Bankers**

Bank of Montreal  
Bank of Nova Scotia  
Bank of Tokyo-Mitsubishi  
Canadian Imperial Bank of Commerce  
National Bank of Canada  
Rabobank  
Royal Bank of Canada  
TD Bank Financial Group

**Solicitors**

Stewart McKelvey  
Halifax, Nova Scotia

**Auditors**

Grant Thornton, LLP  
New Glasgow, Nova Scotia

**Multiple Mailings**

If you have more than one account, you may receive a separate mailing for each. If this occurs, please contact CIBC Mellon Trust Company at (800) 387-0825 to eliminate the multiple mailings.