

# Empire at a glance



## EMPIRE BY THE NUMBERS

1,800+

TOTAL LOCATIONS

38M+

TOTAL SQ. FOOTAGE

800+

COMMUNITIES SERVED

125,000+

PEOPLE

Each of Sobeys' five core formats – Full Service, Fresh, Community, Discount and Convenience – is designed to deliver the optimal product offering in each market segment we serve.

### FOOD RETAILING

Empire's food retailing business is carried out through wholly-owned subsidiary Sobeys Inc., which serves the food shopping needs of millions of Canadians with approximately 1,500 corporately owned and franchised retail stores as well as more than 350 retail fuel locations. Sobeys operates in more than 800 communities across Canada.

Sobeys remains focused on improving the product offering, services and merchandising within each of its five core formats. This improvement happens through continuous investment in our store and distribution networks, innovation in marketing and merchandising programs, optimization of business processes, and the training and engagement of our people.

### RELATED REAL ESTATE

Empire holds a 41.6 percent equity accounted interest in Crombie REIT, a national Canadian REIT that owns, operates and manages a \$3.9 billion commercial real estate portfolio with a primary holding of retail properties.



TOTAL LOCATIONS BY TERRITORY

409

WESTERN CANADA

335

ONTARIO

655

QUÉBEC

421

ATLANTIC CANADA

WESTERN CANADA

Sobeys

SAFEWAY

THRIFTY FOODS

IGA

Sobeys Liquor  
SPIRITS • WINE • COLD BEER

SAFEWAY  
WINE & SPIRITS

SAFEWAY  
GASOLINE

ONTARIO

Sobeys  
extra

Sobeys

FOODLAND

FRESHCO

QUÉBEC

IGA  
extra

IGA

RACHELLE BÉRY

BONICHOIX

TRADITION



ATLANTIC CANADA

Sobeys

FOODLAND

Lawtons  
DRUGS

Needs  
convenience

FastFuel



OUR GEOGRAPHIC REACH

Sobeys goes to market with differentiated banners and five retail formats to serve the needs of our customers across the country. **Full Service** stores meet total shopping requirements with a broad product assortment and a complete range of specialty departments with the support of superior customer service. Our **Fresh** stores meet 'fresh fill-in and today's meal' needs with service and customized offerings. **Community** stores meet the 'routine and fill-in' food shopping occasions of customers in rural and one-store communities. **Discount** stores deliver low prices every day in markets where price is the driving factor for store selection and **Convenience** stores serve our customers who are 'on-the-go'.

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