SHAREHOLDER AND INVESTOR INFORMATION

Empire Company Limited
Head Office:
115 King St.
Stellarton, Nova Scotia
B0K 150
Telephone: (902) 755-4440
Fax: (902) 755-6477
www.empireco.ca

Investor Relations and Inquiries
Shareholders, analysts, and investors should direct their financial inquiries or requests to:
Stewart H. Mahoney, CFA
Vice President, Treasury & Investor Relations
E-mail: investor.relations@empireco.ca
Communication regarding investor records including changes of address or ownership, lost certificates or tax forms, should be directed to the Company’s transfer agent and registrar, CIBC Mellon Trust Company.

Affiliated Company Web Addresses
www.sobeyscorporate.com
www.empiretheatres.com

Shareholders’ Annual General Meeting
September 14, 2011, at 11:00 a.m. (ADT)
Empire Studio 7 Cinemas
610 East River Road
New Glasgow, Nova Scotia

Stock Exchange Listing
The Toronto Stock Exchange

Stock Symbols
Non-Voting Class A shares – EMP.A
Preferred shares: Series 2 – EMP.PR.B

Average Daily Trading Volume (TSX:EMP.A)
69,102

Dividend Record and Payment Dates for Fiscal 2012

<table>
<thead>
<tr>
<th>Record Date</th>
<th>Payment Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 15, 2011</td>
<td>July 29, 2011</td>
</tr>
<tr>
<td>October 14, 2011*</td>
<td>October 31, 2011*</td>
</tr>
<tr>
<td>January 13, 2012*</td>
<td>January 31, 2012*</td>
</tr>
<tr>
<td>April 13, 2012*</td>
<td>April 30, 2012*</td>
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</tbody>
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*Subject to approval by Board of Directors

Outstanding Shares

<table>
<thead>
<tr>
<th>As of June 30, 2011</th>
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<tbody>
<tr>
<td>Non-Voting Class A shares</td>
</tr>
<tr>
<td>Class B common shares, voting</td>
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</tbody>
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Transfer Agent
CIBC Mellon Trust Company
c/o Canadian Stock Transfer Company Inc.
Investor Correspondence
P.O. Box 7010
Toronto, Ontario
M5C 2W9
Telephone: (800) 387-0825
E-mail: inquiries@canstockta.com

Bankers
Bank of Montreal
Bank of Nova Scotia
Bank of Tokyo-Mitsubishi
Canadian Imperial Bank of Commerce
National Bank of Canada
Rabobank
Royal Bank of Canada
TD Bank Financial Group

Solicitors
Stewart McKelvey
Halifax, Nova Scotia

Auditors
Grant Thornton, LLP
New Glasgow, Nova Scotia

Multiple Mailings
If you have more than one account, you may receive a separate mailing for each. If this occurs, please contact CIBC Mellon Trust Company at (800) 387-0825 to eliminate the multiple mailings.